

**SCHEME OF WORK**

<b>TITLE:</b> MS3 – Media Investigation and Production				<b>COURSE:</b> WJEC – GCE Media Studies			
<b>OBJECTIVES:</b> To have an understanding of research, production and evaluation techniques across audio-visual platforms.				<b>OUTCOMES:</b> Ability to understand & interpret exam brief; Complete a summative piece of coursework which meets AO2, AO3 & AO4; Enhancement of technical skills			
<b>SPIRITUAL, MORAL, SOCIAL CULTURAL OPPORTUNITIES:</b> Individually identified by candidate/teacher negotiation; school community and teamwork opportunities				<b>RESOURCES:</b> Computer Room – PC/Mac, Cameras/Tripod/external Mic & lights (if applicable), Video Editing Software, Production logs / journals / guides at teacher discretion			
<b>WEEK 1</b>	<b>WEEK 2</b>	<b>WEEK 3</b>	<b>WEEK 4</b>	<b>WEEK 5</b>	<b>WEEK 6</b>	<b>WEEK 7</b>	<b>WEEK 8</b>
Introduction to Unit/Brief: <b><u>Revision of Key Concepts</u></b> (representation, Genre, Narrative); Student Test/self audit	Review Primary & Secondary Research methods; Introduce traditional & New Media recording/evidence gathering techniques	<b><u>Candidates pitch their ideas</u></b> /present to class; outline of research investigation; peer & teacher feedback.	Supporting/planning materials produced, eg: storyboard, animatic, blogs, vlogs; consider other planning issues, incl. <b><u>Health &amp; safety</u></b>	<b><u>Submit research</u></b> for internal review/feedback for improvements. Offer technical training if necessary; <b><u>begin filming</u></b>	Filming; templates and logos/ titles created using DTP; <b><u>Feedback on research</u></b> submission from Wk 5	<b><u>HALF TERM</u></b>  continue film/refine research	Continue construction/ finish filming; <b><u>begin editing</u></b>
<b>WEEK 9</b>	<b>WEEK 10</b>	<b>WEEK 11</b>	<b>WEEK 12</b>	<b>WEEK 13</b>	<b>WEEK 14</b>	<b>WEEK 15</b>	<b>WEEK 16</b>
As week 8	Rough cut of final production; video diary/electronic journal completed; <b><u>audience feedback/teacher feedback</u></b>	Continue to refine production; <b><u>begin evaluation</u></b>	<b><u>Audience</u></b> feedback/distribution/exhibition using New Media /Youtube/ Vimeo/ Voicethread. Last chance to get feedback before completing evaluation.	<b><u>All production work complete;</u></b> first draft of evaluation complete	<b><u>All coursework complete;</u></b> presentations to class of final products and evaluations.	End of Term; screenings & awards if appropriate	n/a
<b>G &amp; T/ENRICHMENT OPPORTUNITIES:</b> <i>Library visit for research purposes, guest speaker/lecturer to address research or production, BFI schools/film week or similar to coincide/film education</i>							
<b>SUMMATIVE ASSESSMENT:</b> Submission of completed artefact/coursework							