

REPRESENTATION

Q: What is it?

A: The way an idea or object is re-presented in a media text.

Who is more aggressive?



Who is more masculine?



Who is more educated?



Who has more power?



Which is more shocking?



Readings & Audiences:

- ▣ See Stuart Hall:
- ▣ Dominant
- ▣ Preferred
- ▣ Oppositional
- ▣ Aberrant
- ▣ The process always depends on audience experiences.

Task

- ▣ Find two images using a search engine that represent femininity.
- ▣ Record your search criteria and paste the two chosen images in powerpoint or word.
- ▣ Write a commentary about how they represent femininity and make a personal decision on which one you feel does it best.