

SCHEME OF WORK

TITLE: Coursework/Practical				COURSE: OCR G321/EExCEL Unit 3/WJEC MS2/Unit 2 - Creating Media			
OBJECTIVES: <i>Understand the process of practical production and demonstrate their usage.</i>				OUTCOMES: <i>Media product produced using new media technologies that are aimed at a prescribed target audience.</i>			
SPIRITUAL, MORAL, SOCIAL CULTURAL OPPORTUNITIES: <i>Legal/ethical elements of practical processes; health& safety; social collaborative opportunities</i>				RESOURCES: <i>Interne/blogst, IWB/Board, digital cameras/camcorders, PCs/Mac with Windows or iLife; audacity</i>			
WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6	WEEK 7	WEEK 8
Research into chosen industry – historical and contextual understanding of current platform	Detailed analysis; introduction of key language and terminology (codes and conventions) for specific industry; outline expectations	Introductory research task; possible trip/speaker (motivational); screenings	Introduction to brief; training and development of individual/group projects/ research	Start preliminary task (<i>if applicable</i>) Training; proposal and treatment to be approved (latest)	Prelim complete; training and preproduction exercises; paperwork and health and safety briefing/legalities	Planning and development of main task; training and production work	Half Term
WEEK 9	WEEK 10	WEEK 11	WEEK 12	WEEK 13	WEEK 14	WEEK 15	WEEK 16
Refocus of objectives; booster/training session; main task activity; support sessions	As week 9	As week 10	Initial presentation of production piece/product; class feedback and peer assessment	Digital Evaluation using new media/online platforms , incl: Youtube, vimeo, voicethread, blogger, wordpress, MLE	Actioning on feedback; Complete practical	Presentation of final product	Self Assessment of Skills; AFL peer observation/feedback Public acknowledgement
G & T/ENRICHMENT OPPORTUNITIES: <i>Visit from producer/media specialist; CLC master-classes or similar; school screenings/presentations</i>							
SUMMATIVE ASSESSMENT: <i>Completed coursework (duurgh!)</i>							